SARAWAK RICE CONFERENCE (SARICON) 2011

'Sarawak Specialty Rice Productivity Transformation Programme: Challenges and Strategic Approaches'

25-27 October 2011

The Riverside Majestic Hotel, Kuching

Organised by

In collaboration with

REGISTRATION FORM FOR SARICON 2011

Name	
Job title/ Affiliation	
Mailing Address	
E-mail	
Fax	
Telephone	

(Please tick √)
I wish to attend as:
☐ participant ☐ poster presenter & participant

☐ student participant ☐ SIAS member on personal account

Registration Fees
The participation fee is RM450. The fee includes conference materials, daily lunch and tea breaks. Early bird discount of RM50 if payment made by 26 September 2011. RM250 for students and SIAS members who attend on personal account.

Payment should be made payable to Sarawak Institute of Agriculture Scientists (SIAS)
(Account No. 1105-0004660-051, CIMB Bank Bhd.)

Send completed registration forms together with appropriate remittances to:
Secretary of Organising Committee Secretariat,
Encik Gavin Dom
(email: gavinad@sarawaknet.gov.my)
Tel: 082-441000 ext. 177
Fax: 082-440202

and Encik Paulus Amin Det (Finance sub-committee)
(email: paulusad@sarawaknet.gov.my)
Tel: 082-611171
Fax: 082-611178

ENQUIRIES AND CORRESPONDENCE

General Enquiries

General enquiries should be addressed to :

Encik Bumphray Kuntoi
14th Floor, Agric. Headquarters,
Wisma Menara Pelita,
Petra Jaya
Tel: 082-319854
Fax: 082-440202
Email: bumphray@sarawaknet.gov.my

For enquiries relating to oral papers, posters and programme, please contact:

Encik Mohd. Sazali b. Sapawi
Agriculture Research Centre, Semongok
P.O. Box 977
93720 Kuching, Sarawak
(Email: mohamas1@sarawaknet.gov.my)

Tel: 082- 611171
Fax: 082- 611178

For enquiries relating to advertisements and souvenir programme, please contact:

Ms. Lai Lee San
(Email: lails@sarawaknet.gov.my)

Tel: 082-611171
Fax: 082-611178

For enquiries relating to hotel accommodation and exhibition, please contact:

Encik Paulus Amin Det
(Email: paulusad@sarawaknet.gov.my)

Tel: 082-611171
Fax: 082-611178

BACKGROUND

Sarawak is a treasure trove for rice genetic diversity. There are so many special and interesting rice varieties cultivated by the rain-fed and hill paddy farmers. Coloured varieties for example, can be promoted as health or functional foods that have high carotene and fibre content, as well as being rich in vitamins. In addition to their unique eating qualities, many of these exotic varieties also possess traits that allow them to withstand drought and floods, pests and diseases infestations.

Sarawak is also the leader in certification and branding of specialty rice as three varieties namely Bario, Biris and Bajong have been granted Geographical Indication (GI) Certification by the Malaysian Intellectual Property Organisation (MyIPO).

As paddy production is an important agenda in the National Food Security Policy, increasing its production in granary areas and introducing fragrant rice varieties for non-irrigated areas are Entry Point Projects (EPPs) to be implemented under the agriculture NKEA. For Sarawak, Batang Lupar has been identified as an EPP for the production of branded exotic rice for local and export markets. By maintaining the current rich diversity in rice varieties and enhancing the beautiful, clean and pristine environments, Sarawak has the potential to be a leader in the export of branded GI certified exotic traditional rice.

To discuss new developments and initiatives for increasing paddy, in particular specialty rice, production, a rice conference is being organised by the Department of Agriculture Sarawak, in collaboration with Agricultural Chemicals (M) Sdn Bhd and Sarawak Institute of Agricultural Scientists (SIAS). The conference is also to update on policies and address various issues affecting the rice industry, to review plans and approaches strategically, and to discuss findings/innovations for the industry to move forward.

CONFERENCE OBJECTIVES

1. Updating new policies on specialty rice productivity improvement
2. As a platform to discuss and develop strategic approaches in transforming specialty rice productivity in Sarawak in line with the Economic Transformation Programme and the New Economic Model
3. Interaction among experts and interested parties to formulate plans for enhancing specialty rice productivity improvement in Sarawak
4. Supply chain information and products utilisation

PROGRAMME

The programme consists of a keynote address and 4 sessions:

1. Status and needs
2. Developments in rice industry
3. R&D and innovations
4. Technology transfer

There will also be a panel discussion on crafting strategic approaches for productive rice farming, with special reference to specialty rice in Sarawak.

POSTER PRESENTATIONS

The list of oral papers has already been decided by the organising committee. Participants are invited to contribute poster presentations. Contributors for posters are required to send an abstract not exceeding 250 words. The abstract should contain a Title, Author (s), Affiliation, Contents and Keywords.

Posters should be portrait size of 20”x30” and readable at a distance of 1m.

The manuscripts must be prepared in Microsoft Word for Windows as follows: A4 paper, margins 1” top and bottom, Times Roman font size 12 and single spacing. Submit abstracts and full papers as attached files to mohamas1@sarawaknet.gov.my. The abstracts must be submitted by 26 Sept. 2011 to be published in the souvenir programme while the full papers within three weeks after the Conference.

EXHIBITION

Companies are invited to display their product and technologies. RM700 per booth with space 3mx3m, 4 panel board, fascia with exhibitor’s name, one power outlet, one fluorescent light, one information table and two chairs. Payment is payable to SIAS (Account No. 1105-0004660-051, CIMB Bank Bhd.). Please contact Paulus Amin Det (Tel. 082-611171, Fax. 082-611178) or email paulusad@sarawaknet.gov.my).

ADVERTISEMENT

Companies/firms are invited to advertise in the conference souvenir programme.

Types	Black & white (RM)	Colour (RM)
Inside front cover	1,500	2,000
On back cover	-	2,500
Inside back cover	1,500	2,000
Full page	700	1,200
Half page	400	700

CONFERENCE VENUE

Riverside Majestic Hotel,
Jalan Tunku Abdul Rahman
P.O. Box 2928
93756 Kuching
Tel.: 082-247777
Fax: 082-425858
Website: www.riversidemajestic.com

ROOM RATES

Riverside Majestic Hotel (RMH) offers attractive room rates for conference participants. Those interested can contact the hotel directly.

Room	Single rate (RM)	Double rate (RM)
Superior	197.20 nett	226.20 nett
Deluxe	220.40 nett	249.40 nett
Club superior	313.20 nett	342.20 nett

PRIVATE TOUR PROGRAMME

(1300-1800h on 27 October 2011)

Interested participants, especially those from outside Sarawak can opt to visit places of interest that Kuching and its surroundings have to offer. These include Kuching City Tour and Sarawak River Cruise and places, such as the Sarawak Cultural Village, Semenggok Wildlife Sanctuary or a traditional Bidayuh longhouse. Please contact Riverside Majestic Hotel for information.